

ROSIE ETTENHEIM

ROSIEETTENHEIM.COM

(917) 923-7955

LINKEDIN

ROSIE.ETT@GMAIL.COM

SKILLS

Fluent in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Excel, Google Workspace, HTML, CSS

Experience with JavaScript & various libraries, Vue, Git, Github, Tableau, Drupal

Love for storytelling, data analysis and visualization, Slack GIFs

EXPERIENCE

Front End Web Development

General Assembly
Dec 2019 - Feb 2020

M.P.S., Data Analytics and Visualization

Maryland Institute College of Art
December 2018

M.A., Deaf Studies

Gallaudet University
May 2014

B.A., Liberal Arts, Studio Art

Mount Holyoke College
May 2010

VOLUNTEER

D.E.I. Ambassador

World Resources Institute
2022

Communications Officer

Mount Holyoke College
Alumni Network
2020 - Present

SHINE Mentor

AIGA DC
January - June 2021

PREVIOUS EXPERIENCE

NATIONAL PUBLIC RADIO, Design Contractor, 2014 | **NATIONAL ASSOCIATION OF THE DEAF**, Design and Communications Intern, 2014
GALLAUDET UNIVERSITY, Graduate Assistant - Design and Communications, 2012-2014 | **APPLE**, Trainer and Specialist, 2010-2012

EXPERIENCE

WORLD RESOURCES INSTITUTE

MARCH 2020 - PRESENT

Data Visualization Designer

- Develop engaging, informative, interactive graphics and data stories for the Insights article hub, initiative websites, and publications
- Collaborate with researchers and communications leads across programs to review, analyze datasets, and rethink the data to be more accessible, engaging, and interactive.
- Lead accessibility compliance and innovation for digital products and print publications

GARTNER, DIGITAL MARKETS

MARCH 2019 - MARCH 2020

Senior Graphic Designer

- Conceptualize brand visual systems for three leading B2B software search websites — Capterra, GetApp and Software Advice.
- Produce graphics, publications, illustrations, and ad campaigns using three brand identities as well as Gartner branded assets
- Advise, design, and collaborate on data visualization projects with other departments and all 4 brands

BOOZ ALLEN HAMILTON

MARCH 2018 - MARCH 2019

Graphic Design & Visualization Specialist

- **Strategic Innovation Group:** Manage, conceptualize, and design layouts for publications, marketing presentations, and data visualizations for Booz Allen strategic innovation investment projects seen by over 1,400 internal and external employees
- **U.S. Department of Health and Human Services:** Apply user-centered design and data visualization principles to decks and internal data analytics dashboards used by 1,200 Office of Inspector General employees
- **U.S. Department of Homeland Security:** Research, design wireframes, and create prototypes for internal analytics portal used by 600+ Dept. of Homeland Security employees

FREELANCE DESIGN

MARCH 2016 - PRESENT

Publications, infographics, data visualizations

Clients: American Wind Energy Association, Northeastern University, Oceana, Wisdom Restaurant Group, Choose Clean Water Coalition, Meaningful Writing Project, spncycl, Charm City Meadworks

OCEANA

JAN 2015 - MARCH 2018

Graphic Designer

- Conceptualize and design quarterly magazine, yearly annual report with original data visualizations and maps, and biannual event materials for Development and Executive Committee Departments
- Pitch and create graphics for the Marketing and Communications editorial team for blog and social media content with an audience of more than one million followers.
- Lead and manage the organization's brand used by more than 200 employees in over 18 offices in 12 countries